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# Joycelyn King

Graphic Designer

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## EDUCATION

### Bachelor of Arts in Graphic Design with a Minor in Marketing

Stephen F. Austin State University, Nacogdoches, TX  
Summa Cum Laude Graduate  
Final GPA: 3.9

December 2025

## WORK EXPERIENCE

### Substitute Educator, ESS

Everman Independent School District, Everman, TX

February 2026 - Present

- Managed classrooms across multiple grade levels while maintaining student engagement, organization, and effective communication in fast-paced environments
- Adapted instructional approaches to meet the needs of diverse learners, demonstrating creativity, flexibility, and problem-solving
- Collaborated with educators and school staff to ensure smooth classroom operations and consistent learning experiences.

### Athletic Creative Student Assistant, SFA Athletics

Stephen F. Austin State University, Nacogdoches, TX

February 2025 - January 2026

- Developed new branding guidelines for the 2025-2026 year using Adobe Photoshop and Adobe Illustrator through collaboration with supervisor to refine the creative direction
- Create social and print media templates for the new brand of SFA Athletics
- Provided in-game score and accomplishment social updates for various sports

### Creative Content Manager, SFA Women's Basketball

Stephen F. Austin State University, Nacogdoches, TX

April 2024 - January 2026

- Utilize Adobe Photoshop to create 20+ designs, concepts, and sample templates based on brand guidelines and aesthetics for social media and print media
- Communicate regularly with supervisor to meet due dates and project requirements, making immediate revisions when necessary
- Perform photo editing tasks, including color correction and image manipulation within Adobe Photoshop

### ASPIRE Peer Mentor, Student Development and Access Services

Stephen F. Austin State University, Nacogdoches, TX

August 2025 - December 2025

- Meet bi-weekly with incoming freshman mentees/reply promptly to contact from mentees
- Encourage mentees to participate in sponsored events and utilize campus resources while exhibiting similar behaviors

### Resident Assistant, Residence Life

Stephen F. Austin State University, Nacogdoches, TX

August 2023 - May 2024

- Managed on-call duties, reported violations, and ensured a safe and welcoming environment for residents through personalization and conflict resolution
- Enforced university policies, provided accurate information at the front desk, and maintained regular communication with residents via GroupMe, floor meetings, and created programs
- Participated in staff meetings and training sessions to stay updated and engaged in residence hall operations

## TECHNICAL SKILLS

- Adobe Creative Cloud
- Microsoft Suite
- Hootsuite

## INVOLVEMENT/HONORS

- Southland Conference Tournament 2026 Graphic Design Volunteer March 2026
- American Advertising Federation (AAF) Member at SFA September 2024 - December 2025
- Dancers Against Cancer Member at SFA September 2023 - December 2025
- Second Place Team for AAF Houston Student Competition and Conference November 2025
- "Follow Me Friday" Graphic highlighted by Skulls Sparks on X July 2024