



Contact

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Skills

- ☒ Adobe Photoshop
- ☒ Adobe Illustrator
- ☒ Adobe InDesign
- ☒ Microsoft Softwares
- ☒ Time Management
- ☒ Communication

Involvement

- ☒ American Advertising Federation(AAF) Member at SFA
September 2024-Present
- ☒ Dancers Against Cancer Member at SFA
September 2023-Present

Joycelyn King

Graphic Designer

Profile

Graphic Design with a passion for branding, marketing, and creative storytelling. Skilled in Adobe Creative Suite, with hands-on experience designing for athletics and campus life. Strong collaborator with a track record of producing high-impact visuals with strict deadlines.

Work Experience

ASPIRE Peer Mentor, Student Development & Access Services

Stephen F. Austin State University, Nacogdoches, TX

August 2025-Present

- Meet bi-weekly with mentees/reply promptly to contact from mentees
- Encourage mentees to participate in sponsored events and utilize campus resources while exhibiting similar behaviors

Athletic Creative Student Assistant, SFA Athletics

Stephen F. Austin State University, Nacogdoches, TX

February 2025-Present

- Develop new branding guidelines for 2025-2026 year using Adobe Photoshop and Illustrator through collaboration with supervisor to refine creative vision
- Create 10+ social and print media templates per month
- Provide in-game score and accomplishment social updates for various sports

Creative Content Manager, SFA Women's Basketball

Stephen F. Austin State University, Nacogdoches, TX

April 2024-Present

- Utilize Adobe Photoshop to create 20+ designs, concepts, and sample templates based on brand guidelines for social and print media
- Communicate regularly with supervisor to meet deadlines and requirements
- Perform photo editing tasks, including color correction and image manipulation in Adobe Photoshop

Resident Assistant, Residence Life

Stephen F. Austin State University, Nacogdoches, TX

August 2023-May 2024

- Managed on-call duties, reported violations, and ensured a safe and welcoming environment for residents through personalization and conflict resolution
- Enforced university policies and maintained communication via front desk, GroupMe, floor meetings, and curated programs
- Participated in weekly staff meetings and bi-monthly training sessions to stay updated in residence hall operations

Education

Bachelor of Arts in Graphic Design

December 2025

with a Minor in Marketing

Stephen F. Austin State University, Nacogdoches, TX

GPA: 3.9